

專輯論文

沉浸式體驗概念的含義框架： 具身向—行動向非對稱連續開區間

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摘要

中英文文獻中，沉浸式體驗概念的含義均呈現出不同程度的混淆。本文試圖基於整合性文獻綜述路徑，通過對文獻中沉浸式體驗概念總體的含義邊界與內在要素基本的分佈與組織狀態進行解讀，以概念清晰度與應用便利性為主導導向，總結出沉浸式體驗概念的含義框架，嘗試為後續沉浸式體驗的相關研究提供引導與啟示。最終的含義框架呈現為一條非對稱連續開區間，其左向為現象維度，表現為具身向沉浸式體驗，具體包括技術和內容兩項要素；其右向為行動者維度，表現為行動向沉浸式體驗。具體的沉浸式體驗均表現為雙維的不同組合狀態，在此含義框架中對應某一特定位置。

關鍵詞：沉浸式體驗、含義框架、具身向—行動向非對稱連續開區間

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Special Issue Article

An Integrated Framework for Immersive Flow Experience: The Embodied-Agentive Asymmetric Continuous Open Interval

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Abstract

The conceptual connotation of immersive flow experience remains inconsistently defined and ambiguously delineated in both the Chinese and the English academic literature. Drawing on an integrative literature review, this paper clarifies the holistic connotative boundaries of the concept and systematically identifies the fundamental distribution and organizational logic of its internal components. Guided by the dual principles of conceptual precision and practical applicability, this study constructs an integrated theoretical framework for immersive flow experience.

The proposed framework is conceptualized as an asymmetric continuous open interval. Its leftward orientation maps to the phenomenal dimension, which embodies an embodiment-oriented immersive flow experience composed of two core elements: technology and content. In contrast, its rightward

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orientation corresponds to the actor dimension, represented by an actor-oriented immersive flow experience. All concrete instances of immersive flow experience are operationalized as distinct combinatorial configurations of these two dimensions, each occupying a unique position within this integrated conceptual framework.

Keywords: immersive flow experience, integrated conceptual framework, embodied-agentic asymmetric continuous open interval