

學術對談

## 在多極世界中重思全球傳播： 知識不平等、數位主權與學科未來

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(Prof. Daya Kishan Thussu)

「歷史中有太多東西可以被調動。但這需要想像力，也需要持續的努力。西方理論不是一夜之間出現的；它們是在數十年裏，由很

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《傳播與社會學刊》，（總）第77期（2026）

多學者逐步建構、反覆修正，再透過知識優勢與全球教學結構而穩固下來的。其他地方也需要同樣的時間。但我確實相信，這一天會到來。像你們這一代、乃至更年輕的一代學者，都可以作出極其重要的貢獻。所以，是的，我是樂觀的——非常樂觀。我認為，時機就是現在。」——達雅·基山·屠蘇教授

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Dialogue

## **Rethinking Global Communication in a Multipolar World: Epistemic Inequality, Digital Sovereignty, and the Future of the Field**

Discussants: Daya Kishan THUSSU <sup>a</sup>, Yu HUANG <sup>b</sup>, Anilesh KUMAR <sup>b</sup>

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### **Abstract**

In this academic dialogue, Professor Daya Kishan Thussu reflects on the intellectual development of international and global communication as a field, revisiting key concepts such as de-Westernization, de-Americanization, contra-flows, and digital sovereignty. The interview explores how historical power asymmetries continue to shape academic knowledge, why the rise of China and India matters for theory-building, and how platforms, artificial intelligence, and

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*Communication and Society, 77 (2026)*

geopolitics are reshaping the communication order. It also considers the changing patterns of journalism, epistemic communities, and the need for more historically grounded and globally plural forms of scholarship. The conversation argues that the future of the field depends not only on responding to technological change but also on rethinking its conceptual foundations beyond established Western frameworks.