

專輯論文

# 「後疫連接」中的城市陪伴動物數位故事 講述實踐與社會交往變遷

方師師

## 摘要

本文通過分析中國大陸新冠疫情後期社交媒體上城市陪伴動物的數位故事講述實踐，來鏡像凝結在「後疫連接」中的社會交往變遷。作為一種誕生於極端且罕見壓力狀態下的應激性反應，「後疫連接」投射在動物數位故事講述上產生了與日常敘事不同的突破性實踐：通過共創故事、正義觀看與群體浮現，行動者重建了同地方之間的歸屬感，重構了線上講故事的客觀性標準，重組了關係資源進行和平行動。但是「後疫連接」是一種非常態下短暫且脆弱的互動，當外部壓力退去，其對市民社會中公民精神的成長作用還非常有限。

關鍵詞：後疫連接、數位故事、社會交往

方師師，上海社會科學院新聞研究所副研究員。研究興趣：技術傳播、數位修辭、算法研究。電郵：[fangshishi@sass.org.cn](mailto:fangshishi@sass.org.cn)

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Special Research Article

## The Practice of Digital Storytelling about Urban Companion Animals and Changes in Social Interaction in Post-Pandemic Networking China

Shishi FANG

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### Abstract

This study analyzed digital storytelling about urban companion animals on Chinese social media platforms during the COVID-19 lockdown in mainland China, aiming to characterize changes in social interaction as “post-pandemic networking.” As a stress response generated under extreme and rare pressure, “post-pandemic networking” differs from the daily narrative. It seeks to rebuild the sense of belonging to a place, reconstruct the objective standard of online storytelling, and reorganize resources for peaceful actions. However, the findings of this study showed that post-pandemic networking consisted of short-lived and fragile interactions under abnormal circumstances, which indicates that when external pressures are removed, the role of post-pandemic networking in promoting a civic spirit among citizens in an urban society is still limited.

**Keywords:** post-pandemic networking, digital storytelling, social interaction

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Shishi FANG (Associate Professor). Institute of Journalism, Shanghai Academy of Social Sciences. Research interests: technical communication, digital rhetoric, algorithm studies.