

學術對談

## 後疫情時代的健康傳播及跨學科研究

對談人：桑迪·史密斯、石靜遠

編輯：石靜遠

翻譯：李子曦



桑迪·史密斯教授  
(Prof. Sandi W. Smith)

「每當我捫心自問，作為傳播學者，怎樣才能為在跨學科研究的領域佔一席之地做好準備，就會意識到其實我們已經做了能夠做的。現在只需要發揮我們在傳播學理論、方法和傳播宣導過程等方面的知識，以及運用我們的專業技能為其他領域的專家進行關於傳播學各方面的培訓。我們對信息的關注點在學術界也是十分獨特的，而我們的跨學科研究亦已頗有成效。」

桑迪·史密斯，密歇根州立大學傳播學系大學傑出教授、國際傳播學會 (ICA) 會士。研究興趣：乳腺癌、器官捐贈及酗酒和吸毒等健康議題、傳播對健康行為的影響。電郵：[smiths@msu.edu](mailto:smiths@msu.edu)

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Dialogue

## Health Communication and Transdisciplinary Research in the Post-Pandemic Era

Discussants: Sandi W. SMITH, Jingyuan SHI

Editor: Jingyuan SHI

Translator: Zixi LI

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### Abstract

This dialogue features Professor Sandi W. Smith, who is a University Distinguished Professor in the Department of Communication at Michigan State University (MSU), a world-renowned professor of health communication, and an International Communication Association (ICA) fellow. Professor Smith first shares her views on how the COVID-19 pandemic has transformed health communication research. She also highlights the importance of transdisciplinary research in the post-pandemic era and how communication scholars could contribute their expertise to it. In the end, she offers suggestions to junior communication scholars for engaging in transdisciplinary research.

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Smith W. SMITH (Distinguished Professor). Department of Communication, Michigan State University; ICA fellow. Research interests: public health issues including breast cancer, organ donation, and substance uses, health communication and behavior changes.

Jingyuan SHI (Assistant Professor). Department of Interactive Media, School of Communication, Hong Kong Baptist University. Research interests: persuasion, health communication, communication technology.