

Can Social Goals Enrich Our Understanding of Students' Motivational Goals?

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Achievement goal theory has emerged as a dominant paradigm for understanding student motivation. However, its focus on mastery and performance goals as central constructs has led to a neglect of the role of social goals in motivating students. Therefore, the aim of this study was to investigate the effects of different kinds of social goals (social affiliation and social concern goals) on various types of educational outcomes. Results indicate that even after controlling for the effects of the oft-examined mastery and performance goals, social goals were still able to predict additional variance in the outcomes of interest. Social concern goals were shown to be an adaptive type of social goal. Implications for future research are discussed.

Keywords: achievement goals, social goals, student motivation

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社會目標能增進我們對學生動機性目標的瞭解？

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摘要

成就目標理論乃是去瞭解學習動機的一個主要理論。此理論集中於成就目標和表現目標作為主要概念，但是，忽略了社會目標對學生學習的影響。此研究旨在瞭解不同類型的社會目標（社會聯繫和社會關注目標）對教育結果的影響。結果發現，即使除去成就目標和表現目標的影響，社會目標仍能顯著地解說學習興趣。結果表明，社會關注目標是一種有助適應的社會目標。

關鍵詞：成就目標、社會目標、學習動機