Dr Herbert D. Pierson

FILM, POWERFUL LANGUAGE & CULTURAL BRIDGE IN CROSS-CULTURAL COMMUNICATION

This essay argues that film, presently an under-utilized language and cultural learning resource, could be a potent instructional tool in the foreign language curriculum. The writer contends that film, precisely because it is a contemporary form of cultural expression, a medium of linguistic and paralinguistic depth, and a motivating force for students, should be harnessed in the classroom starting at the intermediate level of language training. The writer provides a concrete example of how this can be done when he discusses his university-level course, English Through Visual Media, in which films like Casablanca, Dead Poets Society, Eleni, and Citizen Kane are exploited on the linguistic as well as the cultural level.